

12th EU Hitachi Science & Technology Forum 2010

Smart Energy Usage for a Sustainable Society

Friday May 7, 2010

08:30 – 09:00	Registration and welcome coffee	Foyer
09:00 – 09:05	Opening Remarks Sir Stephen Gomersall, Chief Executive for Europe, Hitachi Ltd.	Royal A & B
09:05 – 10:25	Session I Policies and strategies towards zero carbon emissions by 2050 Moderator: <i>Jason Anderson, Head of European Climate and Energy Policy, WWF European Policy Office</i> - Mapping the path to zero carbon emissions: <i>Prof. Jacqueline McGlade, Executive Director, European Environment Agency</i> - Panel Discussion: Policies towards energy efficient end-use; Policies towards energy efficient technologies • Short address by participants: - Energy efficiency: past trends and future potential: <i>Mr. Peter Taylor, Head of Energy Technology Policy Division. IEA</i> - Policies for Energy Efficient End-Use - experiences in Japan: <i>Mr. Takayuki Sumita, Mr. Takayuki Sumita, Executive Director, Japan Machinery Center for Trade and Investment - Brussels Office</i> - <i>Mr. Piotr Tulej, Head of Unit, Low Carbon Technologies, DG Climate Action, European Commission</i> - <i>Mr. John Scowcroft, Head of Unit, Environment & Sustainable Development Policy, Eurelectric</i> • Debate and Q&A	
10:25 – 10:45	Coffee break	Foyer
10:45 – 11:05	Leading Social Innovations by Information and Control Systems Integration: <i>Dr. Akira Maeda, Chief Technology Officer, Information & Control Systems Company, Hitachi Ltd.</i>	Royal A & B

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11:05 – 12:05	<p>Session II Key technologies to move to zero carbon emissions by 2050 <i>What are the currently available technologies, What are the challenges still facing the different sectors, which technology developments are required?</i></p> <p>- Construction and Urban Development Sectors: <i>Mr. Pierre Laconte, President, Foundation for the Urban Environment, Past-President, International Society of City and Regional Planners</i></p> <p>- Greening Logistics with Technology: <i>Mr. Carsten Hess, Vice President, Head of Corporate representation Brussels, Deutsche Post DHL</i></p> <p>- Efficient Electricity Distribution: <i>Dr. Eberhard Meller, Senior counsellor, EWE AG</i></p> <p>- Q&A</p>	
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12:15 – 13:45	<p>Lunch Session</p> <p>Broader views <i>Dr. Léopold Demiddeleer, Senior VP Solvay New Business, President of European Industrial Research Management Association, Member of Belgian Royal Academy, Technology and Society Committee</i></p>	Brussels + Stockholm + Copenhagen + Oslo
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13:45 – 15:15	<p>Interactive Discussion 1 Industrial Users Behaviour <i>Bill Duncan, Managing Partner, Advizors.EU</i></p> <p>Interactive Discussion 2 Individual Users Behaviour <i>Jenny Dawkins, Research Director, Reputation Centre, Ipsos MORI</i></p> <p>Interactive Discussion 3 Addressing the challenge of energy efficiency through ICT <i>Anne Larilhati, Digital Europe, Head of Global Policy Initiatives, Nokia Siemens Networks</i></p>	<p>Amsterdam</p> <p>Luxembourg</p> <p>T' Serclaes</p>
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15:15 – 16:15	<p>Panel Discussion and Q&A for all Speakers & Moderators</p>	Royal A & B
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16:15 – 16:25	<p>Conclusion <i>Dr. Jean Freymond, Forum General Moderator, Director, D@G - Geneva Dialogues</i></p> <p>Closing Remarks <i>Sir Stephen Gomersall</i></p>	Royal A & B
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Forum General Moderator: Dr. Jean F. Freymond
