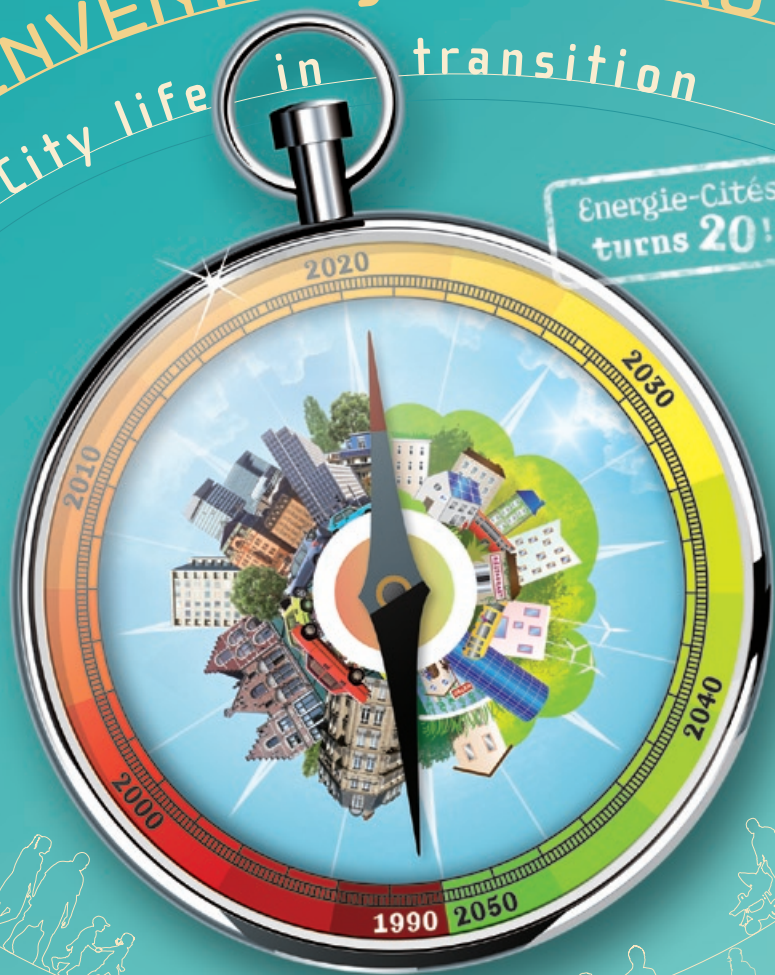


INVENTING TOMORROW

City life in transition

Energie-Cités
turns 20!



PROGRAMME



ENERGIE-CITÉS' ANNIVERSARY RENDEZVOUS
28-30 APRIL 2010 / SALERNO (ITALY)

Editorial...



“Inventing tomorrow: city life in transition”

such is the challenge facing us in each of our cities. It is also the theme of Energie-Cités' Anniversary Rendezvous, warmly hosted this year by the Municipality of Salerno.

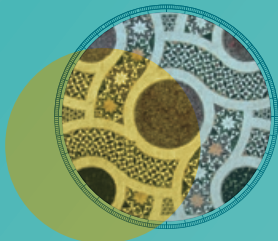
Copenhagen has revealed the limits of inter-State negotiations where immediate national industrial interests are all too often given priority over citizens' longer term interests.

Our cities have changed over the last 20 years. But they will all have to undergo further changes over the next 20 years to become cities with **low energy and high quality of life for all**. The almost 1,500 cities that have signed the **Covenant of Mayors** are evidence of increased awareness and commitment.

We will also be celebrating the 20th anniversary of Energie-Cités in Salerno; a unique occasion to look back on the past and, more importantly, to look to the future!

I look forward to seeing you in Salerno, where action and vision meet!

Eckart WÜRZNER, Mayor of Heidelberg and President of Energie-Cités



Welcome to Salerno and Energie-Cités' Annual Rendezvous. This Rendezvous will be an opportunity to share the best environmentally compatible urban experiences in the field of energy use and renewable energy.

Salerno, a young and beautiful city, is introducing major changes by taking the best European models as a source of inspiration. Its objective is to help its inhabitants rediscover the spirit of a European-oriented Mediterranean city where quality of life for all goes hand in hand with reduced energy use.

We are proud of our environmental policies which have placed Salerno among the front runners of Italian cities in terms of waste management with – it's a record for Italy! – 74% of selective waste; in the field of energy with an experimental biomass boiler; and with on-line monitoring systems in the field of noise, air and electromagnetic pollution.

You know how important it is to respect the environment. It is the key to success for clear-sighted municipal officials attentive to their citizens' well-being.

We are pleased to welcome you to Salerno. I wish you all the best with your work.

Vincenzo de LUCA, Mayor of Salerno



Languages of the Rendezvous: English, French and Italian

Wednesday 28th April 2010

SIDE EVENTS

Location: Grand Hotel Salerno

Lungomare Clemente Tafuri 1

IT-84127 Salerno

www.grandhotelsalerno.it



9.00 – 13.00

ITALIAN DISPLAY[®] USERS' CLUB

This Users' Club is being organised by the Municipality of Salerno & Salerno Energia to provide the opportunity for both, experienced and new cities, to exchange on their activities within the Display Campaign or on how they communicate the Italian or regional energy certificate.

14.00 – 17.30

EUROPEAN DISPLAY[®] USERS' CLUB

Organised by Energie-Cités, this event will be a great opportunity for you to gather with other municipalities and members from the private sector to discuss the European Energy Performance of Buildings Directive (EPBD) recast. The meeting will also tackle communication activities in local authorities throughout Europe. Therefore, you have the opportunity to present your own communication campaign and get inspired by original ideas from your fellow municipalities.

Make sure you do not miss the European Users' Club Meeting!

For more information: www.display-campaign.org

19.00 – 20.30

WELCOME COCKTAIL



DISPLAY[®] "TOWARDS CLASS A" AWARDS CEREMONY

The Display "Towards Class A" Award recognises best municipal communication activities and raises the awareness of building users about energy and water consumption, as well as the CO₂ emissions of public buildings.

• **Jury president: Denis Baupin**, Deputy mayor of Paris & Vice-president of Energie-Cités (to be confirmed)



SALERNO REWARDS THE BEST SCHOOL "ENERGY SAVING" ADVERT

Discover the winners of the best school video clip about CO₂ emission reduction, energy and water savings!



Thursday 29th April 2010

8.15 – 8.45 REGISTRATION AND COFFEE

8.45 – 9.15 WELCOME TO THE RENDEZVOUS Official opening

- **Master of Ceremony: Fernando Argentino**, President of Salerno Energia
- **Vincenzo de Luca**, Mayor of Salerno
- **Eckart Würzner**, Mayor of Heidelberg and President of Energie-Cités
- **On. Stefania Prestigiacomo**, Minister of Environment, Territory and Sea (to be confirmed)

9.15 – 9.30 INVENTING TOMORROW: CITY LIFE IN TRANSITION

- **Gérard Magnin**, Executive Director, Energie-Cités

9.30 – 10.45 HOT OFF THE PRESS

9.30 – 10.05 | 19 BREAKTHROUGHS FOR THE 21ST CENTURY

- **Sue Dibb**, Head of Sustainable Business and Consumption, Sustainable Development Commission (GB)

Many 'Breakthrough Ideas' are driven from the grassroots. They encompass varying levels, from individuals, to communities, cities, and things that need to be done at local, national or international level and require government to act as the enabler.

10.05 – 10.40 | MOBILITY: WHAT IF WE WERE AT THE END OF A CERTAIN ERA?

- **Pierre Laconte**, President, ISOCARP

We are living the end of a story, that of cheap and abundant energy. Changes are already perceptible in the way cities and urban mobility are designed and organised. But are these changes the forerunners of a new period?

10.40 – 10.45 ENERGIE-CITÉS' 20TH ANNIVERSARY SPOT

20 years

10.45 – 11.15 COFFEE BREAK

11.15 – 12.45 MOBILISING ENERGY TO REINVENT CITY LIFE?

We will have to live our lives using much less energy for heating, transport, food, supplies, clothing and entertainment ourselves. Is this a step backwards or, on the contrary, a unique opportunity to reinvent our cities and improve our citizens' quality of life?

- **Facilitator: Ian Turner**, Project manager, Energie-Cités

INTRODUCTION: PERCEPTIONS & INDICATORS OF QUALITY OF LIFE

- **Ronan Uhel**, Head of natural systems & vulnerability programme, European Environment Agency

PANEL DISCUSSION: TOWARDS LOW ENERGY CITIES WITH A HIGH QUALITY OF LIFE FOR ALL

- **Lian Merckx**, Deputy Mayor, City of Delft (NL)
- **Carl-Olof Bengtsson**, Commissioner of the Executive Board, City of Växjö (SE)
- **Eva Avossa**, Deputy Mayor, City of Salerno (IT)
- **Jean-Luc Daubaire**, Deputy Mayor, City of Rennes (FR)
- **Zdravko Genchev**, Director, EnEffect & EcoEnergy (BG)
- **Anna Pozzo**, Technical Director, Federcasa-Italian Federation of Public Housing (IT)

With the participation of:

- **Pierre Laconte**, President, ISOCARP
- **Sue Dibb**, Head of Sustainable Business and Consumption, Sustainable Development Commission (GB)

12.45 – 13.15 20 ENERGY CITIES IN TRANSITION Flash presentation

Our cities have experienced significant changes over the last 20 years and will, no doubt, be very different again 20 years from now. This photographic review shows 20 urban strategies and/or significant projects from cities that are in transition, inventing their future of low energy and high quality of life for all. These will be presented during interactive forums in the afternoon.

20 years

13.15 – 13.20 ENERGIE-CITÉS' 20TH ANNIVERSARY SPOT

13.20 – 14.30 LUNCH BUFFET

14.30 – 16.30 20 ENERGY CITIES IN TRANSITION

Interactive Forums

16.30 – 17.00 COFFEE BREAK

17.00 - 18.30 ANNUAL GENERAL MEETING OF ENERGIE-CITÉS

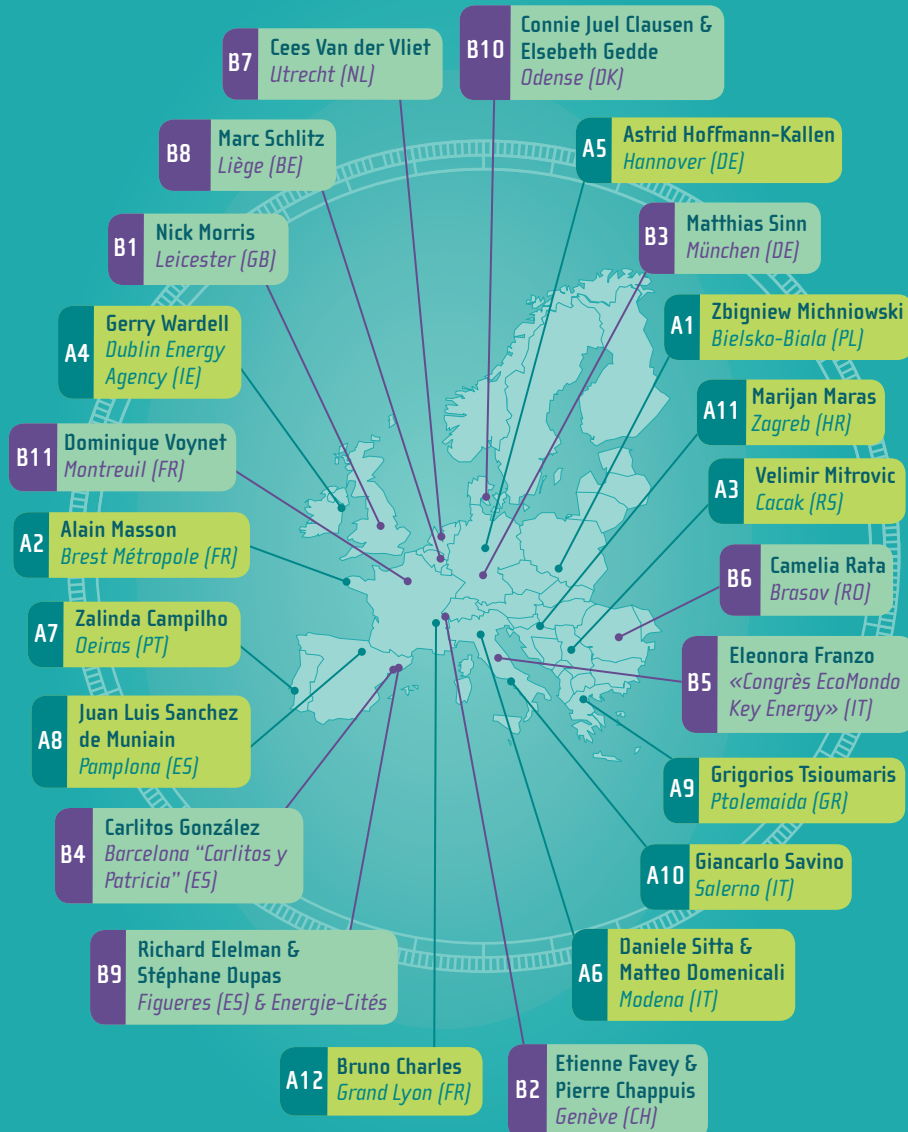
19.30 - 20.30 CONCERT

Orchestra and Choir of the Municipal Theatre Giuseppe Verdi of Salerno

20.30 GALA DINNER

20 years

Join us to celebrate Energie-Cités' 20th Anniversary!



Forums **A** : from 14.30 to 15.30.

Forums **B** : from 15.30 to 16.30.



Friday 30th April 2010

THEMATIC WORKSHOP



9.00 – 9.30 GOOD MORNING VIDEO

9.30 – 11.00 ACHIEVING THE COVENANT COMMITMENTS
THANKS TO CLEAR VISIONS

SHOULD CITIES FOCUS THEIR ENERGY ON SHORT, MEDIUM OR LONG TERM OBJECTIVES?

Cities that have signed the Covenant of Mayors initiative are committed to reaching figure-based targets: 20% CO₂ emission reduction by 2020 and following that, the division by 4 of their emissions before 2050. Quite a revolution! How do City Councils integrate such different time horizons when they vote their budgets every year? How can we use this long-term vision as a compass to guide us in the desired direction?

- **Facilitator: Kristina Dely**, Energie-Cités, Head of the Covenant of Mayors Office

A VERY LONG TERM VISION (2159)

- **Gerard Pol**, Energy Agency of Barcelona (ES)

A LONG TERM VISION (2050)

- **Pekka Sauri**, Deputy Mayor, Greater Helsinki (FI)

A MEDIUM TERM VISION (2020)

- **Mike Galloway**, Councillor, Milton Keynes City Council (GB)

WHAT ABOUT NEXT YEAR?

- **Eckart Würzner**, Mayor, City of Heidelberg (DE)

Followed by a debate with the audience.

11.00 – 11.30 COFFEE BREAK

11.30 – 12.25 THE COVENANT OF MAYORS AS A NEW MODE OF GOVERNANCE IN THE EU MULTI-LEVEL SYSTEM

Beyond local commitments, the Covenant of Mayors provides a good example of the multi-level governance an increasing number of players are asking for. What can we expect from this atypical initiative?

Views from:

- **Kristine Kern**, Assistant Professor, Wageningen University (NL)
- **Pedro Ballesteros Torres**, Administrator, European Commission - DGTREN

Followed by a debate with the audience.

12.25 – 12.30 INTRODUCTION TO THE AFTERNOON SESSION

- **Kristina Dely**, Energie-Cités, Head of the Covenant of Mayors Office

12.30 – 12.45 CONCLUSION OF THE RENDEZVOUS
JOIN US FOR NEXT YEAR'S RENDEZVOUS

- **Marijan Maras**, Head of City Office for Energy, Environment and Sustainable Development, City of Zagreb (HR)
- **Eckart Würzner**, Mayor, City of Heidelberg (DE)

12.45 – 14.00 LUNCH BUFFET



You are a Covenant signatory and you are serious about your commitments. However, in everyday life, during their practical implementation, you encounter some difficulties. You are not alone; other cities face them as well. And some cities already have a solution. This session is an excellent opportunity to find answers to your questions. Do not miss it!

An open debate will be launched to facilitate face-to-face discussions among Covenant of Mayors signatories, representatives of the European Commission, the Joint Research Centre, Covenant Supporting Structures and the Covenant of Mayors Office around three topics:

► PREPARATION OF A BASELINE EMISSIONS INVENTORY FOR YOUR CITY'S TERRITORY

► DEVELOPMENT OF YOUR SUSTAINABLE ENERGY ACTION PLAN (SEAP)

► FINANCING OF THE ACTIONS FEATURED IN YOUR SEAP



Inputs to the debate:

► Covenant signatories that prepared their baseline emissions inventory; developed their SEAP and successfully submitted it to the Covenant of Mayors Office are invited to present their experiences to the audience. Which methodologies did they use to collect the data? Did they prepare their inventory and SEAP alone or with help of external experts? Were the Covenant supporting materials (Guidelines, SEAP template, etc.) useful? Which difficulties did they encounter and what solutions did they find?

- Freiburg (DE)
- Richard Elelman, Figueres (ES)

► A representative of the European Commission will present existing available financial sources at EU level (Structural Funds, IEE, ELENA, etc.). Covenant cities are invited to present the financial sources/schemes they use (European/national/regional/local) and identify their needs.

- Pedro Ballesteros Torres (DGTREN)
- Tomasz Gonzlick, Budapest (HU)

With the participation of:

Ronald Piers De Ravenshoot (Joint Research Center), **Theo Elfrink** (Agency NL, former SenterNovem and Covenant Supporting Structure for Dutch cities), **members of the Covenant of Mayors Office, Covenant signatories and cities interested to sign the Covenant.**

Debate and networking:

Participants can raise questions and react on the debate inputs anytime. Cities will be encouraged to share their own experiences and solutions.



Practical information...

AGENDA, LOCATION OF THE RENDEZVOUS AND TRANSPORTS

Wednesday 28th April at 7.00 pm: Welcome Cocktail

Forte La Carnale

Via La Carnale 1

www.fortelacarnale.com

5 mn walk from Grand Hotel Salerno

Thursday 29th April & Friday 30th April: Rendezvous

Grand Hotel Salerno

Lungomare Clemente Tafuri 1

IT-84127 Salerno

www.grandhotelsalerno.it

Thursday 29th April at 8.00 pm: Gala Dinner

Casino Sociale de Salerno

Via Gaetano D'Agostino

www.casinosociale.it

30 mn walk from Grand Hotel Salerno



TO COME TO SALERNO

From the Roma Fiumicino airport, the participants can reach the Termini Railway Station with an appropriate train. From the Termini Railway Station there are direct trains leaving for Salerno approximately every two hours. Duration: from two to three hours, depending on the choice of train (high speed or not).

(www.trenitalia.it)

The closest airport: Naples

Transport from Naples Airport to Salerno: the Municipality of Salerno will organise a shuttle service from Naples Airport to Salerno.

Salerno Railway Station

The Station is located in Vittorio Veneto Square. It is two minutes walk from the Grand Hotel Salerno. (www.trenitalia.it)

Taxis from Naples Airport

Taxis are available at the exit from the Airport Arrivals.

Public transport (from Airport to Napoli city centre)

www.portal.gesac.it/portal/page/portal/internet/inAEROPORTO/Autobus

REGISTRATION ONLINE AT:
www.energie-cites.eu/registration

REGISTRATION FEES

- 200 € for municipalities, local energy agencies and associations of the European Union
- 300 € for other participants
- FREE for speakers and for members of Energie-Cités (2 people maximum)
- FREE for the Friday session

LANGUAGES

Plenary sessions: simultaneous translation into English, French, Italian

Interactive forum sessions: without translation

ACCOMODATION

Please book your room directly at the hotel of your choice, list available online at: <http://energie-cites.eu/Salerno-2010-IT,1849>



ORGANISERS :



SPONSORS:



UNDER THE AUSPICES OF:



SEE YOU SOON!

